

Isaac Callender-Barlow

VIDEO EDITOR

ABOUT ME

Video Editor with 5+ years of experience across advertising, branded content, social media and entertainment. Currently working as a Video Editor at The Brand Power Company, creating commercial content for major global brands across healthcare, beauty, food, home and consumer products. Experienced in taking projects from raw footage and supplied assets through to polished, client-ready delivery, with strong attention to brand guidelines, storytelling, pacing and visual detail.

SKILLS

Proficient in Adobe Premiere Pro, After Effects and DaVinci Resolve, with additional experience across motion graphics, colour, sound design and multi-camera editing. My background also includes work in digital entertainment and live gaming content, giving me a versatile approach to editing across different formats, audiences and platforms.

REFERENCES

Can be provided upon request.

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[EXPERIENCE]

pt.1

2025-Present

THE BRAND POWER COMPANY VIDEO EDITOR

Create commercial and informative advertising content for a wide range of major global brands, including L'Oréal, Unilever and Kenvue, alongside numerous other leading companies. Work across editing, motion graphics, colour and sound while following detailed client guidelines through to final delivery.

2024-2025

DJ AG - RENOWNED GROUP VIDEO EDITOR

Edited music and performance content for a 2M+ social audience, working with multi-camera, drone and gimbal footage across Instagram, TikTok and YouTube. Contributed to content supporting DJ AG's award-winning Instagram presence.

2024-2024

A.F.F. PRODUCTIONS VIDEO EDITOR

Edited a multi-award-winning short film, contributing to its visual storytelling, narrative flow, colour grading and immersive sound design.

[Education]

2021-2024

BACHELOR OF ARTS - FILM PRODUCTION RAVENSBORNE UNIVERSITY

2019-2021

LEVEL 3 DIPOLMA - FILM & TV PRODUCTION SOUTHDOWNS COLLEGE

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[EXPERIENCE]

pt.2

2024-2024

COMPLETE FERTILITY
DIRECTOR / VIDEO EDITOR

Directed and edited a promotional video for a newly privatised fertility clinic, developing visual content designed to showcase the clinic's services, facilities and patient experience. Managed the project from filming through to the final edited production.

2024-2024

REDBULL GAMING SPHERE
VIDEOGRAPHER / VIDEO EDITOR

Filmed and edited a promotional video showcasing the Red Bull Gaming Sphere's facilities, atmosphere and events. Managed the production from filming through to the final edit, creating engaging content to highlight the venue and its gaming experiences.

2023-2023

AB STUDIOS
VIDEO EDITOR / SOUND DESIGN

Edited a professionally produced short film, focusing on visual storytelling, colour grading and sound design to create a polished final production.

2022-2022

HSDC
DIRECTOR / VIDEO EDITOR

Directed and edited a promotional video showcasing the college's new Creative Arts subjects, highlighting the courses, facilities and student experience.

2021-2021

ESL
PRODUCER

Produced an online gaming tournament during COVID-19, coordinating sponsored content, event production and prize winnings to deliver a successful competitive gaming event.

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